Appendix 7 Regional List

Intervention Name	Description including location(s)	Theme	Location
Key employer access packages	Key employers provide concentrations of employment.	Active travel / walking and cycling	Regional
Regional Active Travel Monitoring and Evaluation	Ensure that the region are collectively working to a process which allows for the robust monitoring and evaluation of active travel scheme to increase propensity to travel actively. This scheme should maximise the value of capital investment on active modes across the region by ensuring that outcomes are closely monitored.	Active travel / walking and cycling	Regional
Regional Active Travel Promotion	Ensure that the region are collectively working to a process which promotes schemes to their greatest potential to increase propensity to travel actively. This scheme should produce promotional material which raises awareness and generates modal shift.	Active travel / walking and cycling	Regional
Regional Cycle Supporting Infrastructure and Cycle Hire Scheme	This scheme will undertake a gap analysis of existing provision across the region to understand where there is a need for infrastructure including (but not limited to), cycle parking, bike repair stations, E-bike charging. This will also include consideration for the further roll out of cycle hire, including E-Bike hire at locations across the region. The scheme will consider the unique needs of the four authorities within the region whilst aiming to provide infrastructure that supports the entire network and meets the needs of those using it and future users, increasing the propensity to cycle.	Active travel / walking and cycling	Regional
Regional Escooter Trials (Urban Mobility)	Trial the development of an E-scooter urban mobility scheme to provide flexible hire of E-scooters for use in town centres. This would provide an alternative to the private car for shorter journeys and integrate with public transport modes to facilitate the first and final mile of journeys.	Active travel / walking and cycling	Regional
Regional Road Safety and Highway Improvement Programme	A programme of demand-based interventions to provide localised road safety improvement to footways and highways within communities, upholding the sustainable transport hierarchy and prioritising pedestrians. This scheme will recognise the unique needs of the four authorities within the region and ensure that local prioritisation is applied.	Active travel / walking and cycling	Regional
Regional ROWIP	Delivery of the Region's Rights of Way Improvement Plan, in particular where PROWs serve a function to cater for pedestrians and cyclists to complete utility journeys and link to the wider Active Travel network. Focusing on structures and bridges included in the plan which provide critical links and run the risk of becoming impassible and fracturing the network.	Active travel / walking and cycling	Regional

Regional Safe Routes in Communities	The ongoing development and delivery of walking and cycling schemes delivered through the Safe Routes in Communities grant, through an involved process and extensive consultation to create schemes that meet the specific needs of the Region's diverse communities.	Active travel / walking and cycling	Regional
Regional School Streets	The ongoing development of School Streets schemes which aim to create safer environments outside of schools by limiting vehicular access, in the interest of road safety and increasing the propensity of families to walk and cycle to school.	Active travel / walking and cycling	Regional
Regional School Travel Planning	Developing a unified approach across the Region, in conjunction with Sustrans, to ensure that all schools across the county have the opportunity to produce, adopt and deliver a School Travel Plan.	Active travel / walking and cycling	Regional
Regional Whole School Cycle Training and Provision of Associated Facilities	Working in conjunction with Sustrans and internal Road Safety colleagues to ensure that children at all stages of primary school are offered road safety education, across the Region. Supporting this with appropriate provision of cycle and scooter parking ad parent waiting infrastructure to increase propensity to walk and cycle.	Active travel / walking and cycling	Regional
Regional Active Travel Infrastructure	Provision of a programme of active travel interventions across the region, delivering routes included in the ATNM and ensuring that Walking, Cycling and Wheeling infrastructure meets the criteria set out in the ATAG. Alongside distinct Active Travel schemes this will also include the provision of accessible infrastructure and wayfinding signage.	Active travel / walking and cycling	Regional
Tourism Access Package	Tourism is worth £1.2bn a year to the regional economy 2 National Parks encourage sustainable access. Proposed leisure complex in Afan Valley. Tenby P&R for summer months. Pembrokeshire Coast summer bus service	Multi-modal scheme	Regional
Regional Aerodrome and Out of Region Airport Access	Measure and policy to (i) allow safe access to current SWW aerodromes (ii) to support access to international gateways (Cardiff, Heathrow and Bristol airports for pax and freight	Multi-modal schemes	Regional
Regional Behavioural Change Programme	A programme of measures aimed at encouraging ore sustainable use of the transport network. This will include (but not be limited to) working with employers in the public and private sector to provide workplace travel planning, educational travel planning, access to healthcare, specific travel planning for those with additional learning needs and any other multimodal behavioural change initiatives to support the delivery of capital schemes and maximise the value of investment.	Multi-modal schemes	Regional
Regional Freeport facilitation package	Measures to facilitate delivery of the Freeport. Likely to include localised road improvement, new / additional bus services, AT schemes and a travel brokerage scheme	Multi-modal schemes	Regional

Regional Road Safety Training Programme	Develop and implement an effective Road Safety Training programme which recognises the needs of the most vulnerable road users, including the young and old. This should include the roll-out of Road safety education at all levels including specific training programmes for motorcyclists.	Multi-modal schemes	Regional
Regional Transport/Land Use Planning Initiative	Policy based framework for the integration of land use planning with transport. This is designed to support the development of the SDP and will include policy and scheme definition in the SDP context	Multi-modal schemes	Regional
Town access packages	Access to town centres is key to local economic activity. Health Boards adopting town centre primary care model	Multi-modal schemes	Regional
Regional Bus Infrastructure Improvements	A package of region-wide improvements to bus waiting infrastructure to deliver a consistent and recognisable brand and ensure the public transport is accessible to all, increasing propensity to travel by sustainable modes.	Public transport improvements (RTP delivery)	Regional
Regional Driver Training Programme	Develop a regional programme to recruit and train drivers to address existing shortfalls and future proof the industry. This scheme would be developed in partnership with operators to identify the specific challenges facing the industry and ensure that those challenges were addressed by tailored training programmes.	Public transport improvements (RTP delivery)	Regional
Regional Mobility Hubs	Develop a Mobility Hub strategy which identifies opportunities to integrate ULEV charging with other modes, and deliver localised mobility hubs within communities, which promote sustainable travel options.	Public transport improvements (RTP delivery)	Regional
Regional Real Time Passenger Information System	Develop and implement an RTPI strategy which is consistent with the wider region and allows for the introduction of RTPI across the bus network.	Public transport improvements (RTP delivery)	Regional
Regional School Transport Initiative	In light of bus franchising, develop a sustainable model for the delivery of education transport across the region, recognising the specific needs of the region's diverse communities and addressing matters including SEN education transport.	Public transport improvements (RTP delivery)	Regional
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Regional Asset Management Strategy and Delivery	Development and implementation of a Regional approach to Asset Management including the recording and assessment of the network as well as the delivery of climate resilience and upgrade schemes. The scheme will consider the unique needs of the four authorities within the region and approaches taken across those authorities. It will aim to take advantage of synergies and economies of scale to bring benefits to all of the region and maintain the highway and structural asset portfolio in the face of climate change and wider challenges. this will recognise the role of the highway network across the region as a lifeline to many and the role it plays in deep rural connectivity.	Resilience schemes	Regional
Regional Approach to Park and Ride	Park and ride sites for town / city centres and key employment locations / tourism hotspots.	Roads and parking (RTP delivery)	Regional
Regional Bus Journey Time Reliability Improvements	Identify pinch points across regional corridors which are creating poor journey time reliability outcomes for public transport. Deliver a package of measures to address these pinch points, to be delivered in conjunction with neighbouring authorities to maximise the benefit along the entire routes. This package may include measures such as bus lanes, junction redesign and priority-based measures.	Roads and parking (RTP delivery)	Regional
Regional Bypass Approach	Local congestion locations and locations of safety concerns (note specific schemes e.g. Llandeilo by pass listed below) Est max of 2 – 4 individual schemes across the region	Roads and parking (RTP delivery)	Regional
Regional Car Parking Strategy	A package of measures aimed at assessing current supply and demand across the region, acknowledging the unique challenges faced by specific locations within the four authorities. The scheme will consider options for incentivising sustainable transport through provision and pricing of parking as well as maintaining economic growth across the region and understanding where parking is required to facilitate longer range multimodal journeys.	Roads and parking (RTP delivery)	Regional
Regional HGV Strategy and delivery	Measures to ensure HGV movements 'add value' to the region and to reduce their community impacts. Measures could include 1. new roadside facilities 2. routing map and promotion 3. Selective local improvement on HGV suitable routes to facilitate movement of HGVs	Roads and parking (RTP delivery)	Regional
Regional Review of 20mph speed limit	A review of the blanket 20mph speed limit based on public response, acknowledging the unique character of each of the four authorities within the region and the localised challenges faced.	Roads and parking (RTP delivery)	Regional
Regional Road Capacity Management Programme	Programme of road management measures to reduce road capacity for private cars with locations TBC or to affect the balance of cost between private and public transport in appropriate circumstances	Roads and parking (RTP delivery)	Regional

Regional Road Safety Plan following update of Road Safety Framework for Wales	Develop a Regional Road Safety plan to give local context to the Road Safety Framework for Wales.	Roads and parking (RTP delivery)	Regional
Regional Traffic Signals Programme	Programme to enhance / provide smart control and UTC in urban areas	Roads and parking (RTP delivery)	Regional
Regional Approach to Biodiversity Net Gain and Highway Verges	Continuing to expand the biodiversity of highway owned land, creating and maintaining habitats in highway verges and alongside active travel facilities.	Roads and parking (RTP delivery)	Regional
Cross boundary corridor improvements	Cover routes into Ceredigion, Powys, Bridgend and Rhondda Cynon Taff that are not trunk roads	Strategic Schemes	Regional
Regional DRT, CT, Car Clubs and Rural Mobility	A programme of measures to assess the need for, develop and deliver a transport system that can cater for door to door, sustainable journeys across the region. This will capture both urban and rural areas where there is a specific need for greater transport connectivity which cannot be satisfied by the timetabled bus network, the scheme will work in conjunction with the third, private and voluntary sectors, as well as public sector partners to deliver a fit for purpose solution for those across the region who are the most deprived in terms of transport.	Taxi and community transport	Regional
Regional Bus Fleet Decarbonisation and associated infrastructure	A package of measures aligning with existing TfW bus decarbonisation programme aimed at phasing out older and less efficient vehicles in favour of lower carbon alternatives. This may include the purchase of vehicles and/or the development of supporting infrastructure.	ULEV	Regional
Regional Public Sector Fleet Decarbonisation	Delivery of a consistent approach to decarbonising public sector fleet by working in conjunction with public sector partners. This scheme will deliver a robust and fit for purpose ULEV charging network across the region through local authorities and their public sector partners, giving a more robust changing infrastructure. The scheme will also include the purchase of ULEV vehicles to facilitate the transition to a decarbonised fleet and provide the relevant upskilling of staff and facilities to accommodate more modern vehicles.	ULEV	Regional

Regional ULEV	Development of a behavioural change programme based on the COM-B approach and in doing so	ULEV	Regional
Behavioural	informing and empowering the public to transition to ULEV where real or perceived barriers exist		
Change			
Programme			
Regional ULEV	The delivery of an enhanced ULEV charging network across the region including (but not limited to)	ULEV	Regional
Charging	specific studies and implementation thereof On-Street Charging, Rapid Hubs, Workplace Charging,		
Programme	Destination Charging, Railway Station Charging, School and Community Charging. This scheme will		
(Private	also explore opportunities to decarbonise power supplies for the charging network.		
Vehicles)			
Regional Zero	The development of a regional strategy to encourage the introduction of zero emission vehicles into	ULEV	Regional
Emission Taxi	taxi fleets, working in conjunction with the private sector and understanding the use of taxis within		
Strategy	local authority operations.		